LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

**B.Com.** DEGREE EXAMINATION – **CORPORATE SEC.**

FIRST SEMESTER – NOVEMBER 2012

# BC 1500 - BUSINESS MANAGEMENT

Date : 08/11/2012 Dept. No. Max. : 100 Marks

Time : 1:00 - 4:00

# SECTION-A

### Answer ALL of the following questions: (10x2 = 20 Marks)

1. Define motivation.

2. What is Vestibule training?

3. Identify the elements of delegation.

4. State the qualities of a good leader.

5. What is line organization?

6. What is a stress interview?

7. What do you understand by Primacy of planning?

8. Enumerate the factors affecting de-centralization.

9. What are the levels in Maslow’s hierarchy?

10. Give any two uses of computer in the information flow.

# SECTION-B

### Answer any FIVE of the following questions: (5x8 = 40 Marks)

11. Briefly explain the principles of management according to Fayol.

12. Explain the expectancy model of motivation.

13. Explain any twoHawthorne experiments.

14. Differentiate between delegation and de-centralization.

15. Explain Herzberg’s two factor theory of motivation.

16. Explain the leadership style on the managerial Grid.

17. Discuss the characteristic of an ideal control system.

18. State the essential qualities of effective coordination.

# SECTION-C

### Answer any TWO of the following questions: (2x20 = 40 Marks)

19. Discuss the procedure involved in selecting a right candidate.

20. Discuss the barriers to effective communication.

21. Briefly explain the contribution of **Taylor** to thought management.

**$$$$$$$**